



2024 CEMA

Golf Outing

Tuesday, June 4, 2024

LAKE OF ISLES (Foxwoods), N. Stonington, CT

Corporate Sponsorships

CEMA will be holding its 2024 Golf Outing for the first time since 2018 at Lake of Isles, the acclaimed golf course owned by Foxwoods Resort Casino and managed by Kemper Sports.

Opened in 2005, Lake of Isles is a 36-hole Rees Jones-designed golf club owned by the Mashantucket Pequot Tribal Nation and located adjacent to Foxwoods Resort Casino, which has been voted the best casino outside of Las Vegas for four consecutive years by the Readers' Choice Awards from USA Today. The North Course, a public resort course open to daily-fee golfers and Foxwood Resort Casino guests, and the South Course, a private member course, wind their way through 900 acres of wooded Connecticut countryside and around a 90-acre lake. We'll be playing on the private South Course.



Please visit our golf website for more information, including tips on how to play the course, for sponsorship information, and for optional online registration.

www.cemagolf.weebly.com

continued on next page



Corporate Sponsorships CEMA Golf Outing June 4, 2024

Social Sponsorships

- Lunch \$2,000*
- Bar \$1,500*
- Dinner \$3,000**

*These sponsorships include ONE complimentary golf registration for your company or a guest of your choosing. It includes ONE complimentary program booklet ad. These sponsorships are EXCLUSIVE.

Visit www.cemagolf.weebly.com

for more information and online registration

Sign Sponsorships

- Tees \$350
- Putting Green \$300
- Driving Range \$300

*Sponsorships marked with an asterisk are exclusive sponsorships; i.e. one sponsor only and some include one complimentary player (unless otherwise noted)

Giveaways

Make a splash by **donating your own giveaways** for the players this year, including golf balls, tee, markers, etc. all with your logos on them. Make your giveaways “keepers” to get the most value out of them.

Premier Sponsorship

- Premier Sponsorship*
\$4,000

This includes a

- A giveaway for every player
- A premium raffle prize - such as a nextgen hi-def flat screen tv
- Full page ad in program book
- Signage
- Two (2) complimentary players

Additional Sponsorships

- Player Carts \$2,000*
Your name/logo on every cart
- Full Page Ad \$200
All ads in our program book are full-page ads and can be in full color, dimensions 4.5” wide x 7.5” tall.
- Mulligan Tickets \$200
With this sponsorship, your name and logo will appear on every ticket

Beverage/Snack Cart \$350

With this sponsorship, your name and logo will appear on signs on the beverage/snack cart providing refreshments to players during play





Player Single and Foursome Registration Rates

Rate for play is \$265 per person
(if registering 1-3 players)

Foursome \$1000

Dinner only (including open bar): \$75

*Shotgun starts at 12:00 PM,
Cookout Lunch 10:30 AM - 12 PM
Bar/Dinner approx 5:00 PM
Format: Scramble*

Course Statistics

Par: 72
Yardage: 6,395
Slope: 132
Rating: 70.6

Lake of Isles Golf Course
1 Clubhouse Drive, North Stonington, CT
Phone: 888-475-3746 www.lakeofisles.com

Prize Sponsorships

- Hole-in-One \$700
- Top 3 Net Teams \$750
- Top 3 Gross Teams \$750
- Closest to the Pin \$350
- Longest Drive \$350

There are 4 hole-in-one prize contests with this sponsorship. The 1st hole-in-one prize is \$10,000 cash, 2nd is a Bahamas Cruise for 2, 3rd is airfare for 2 anywhere in the US, the 4th is an electronics package, We also give out cash prizes to the top 3 teams with net and gross scores, which these sponsorships help underwrite.

Raffle/Silent Auction

Donate a gift to our Raffle and Silent Auction at dinner. Make an impression with your customers with a memorable or unique give-away.

Suggestions:

- ___ Sporting event tickets
- ___ Golf equipment, bags, clubs, etc.
- ___ Clothing
- ___ Gift certificates
- ___ Sports memorabilia
- ___ Other

Please describe your donation:

For more information including videos and hole-by-hole descriptions, please visit www.cemagolf.weebly.com.



2024 CEMA Golf Outing Sponsorship Registration, June 4, 2024

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ Email: _____

Sponsorship(s) wanted: _____

Total Amt of Sponsorships: \$ _____

ALTERNATIVE - GO TO www.cemagolf.weebly.com to sign up/pay online

Note for hole sponsorships, we reserve the right to determine which hole your sponsor sign is placed, but it will not be at the same hole as a competitor's sign. If you are playing, we'll also try to place the sign at your starting hole for the shotgun start. Likewise, ads are positioned in the program book at CEMA's discretion.

Players

players ___ @ \$265 ea (for 1-3 players) = \$ _____, or if sending more than 3 players, check foursomes:

Foursome for \$1000 _____

Player names (make additional copies if more than four players):

1] _____ Est. Handicap: _____

2] _____ Est. Handicap: _____

3] _____ Est. Handicap: _____

4] _____ Est. Handicap: _____

We award team prizes for top three gross and net team scores; handicaps are used to calculate net scores. Max. handicap for this purpose is 35, which you can use if you are a casual player who typically shoots over 100.

Dinner only (includes bar) \$75 per person - Names: _____

Total amount due, sponsorships and players: \$ _____

Payment: Send this form with payment (check/credit card info) to CEMA, 10 Alcap Ridge, Cromwell, CT 06416

_____ check enclosed credit card: _____ VISA _____ Mastercard _____ AMEX

Credit Card #: _____ Exp. Date: _____

Address Associated with Card _____

If different from address at top of form

Name on card: _____

If you have questions, please contact **David Chu** at CEMA (email: chu@ctema.com), **direct tel. line: 860-615-4129**